



# BRIANA ALDRIDGE

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## Summary

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Professional Sports Anchor with over five years of experience in a broadcasting role. Successful at finding and reporting on dynamic stories and fact-checking quickly and accurately. Committed to incorporating editorial feedback and increasing ratings.

## Skills

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- Video editing
- Digital photography
- Researching
- Media operations understanding
- Field reporting
- Story pitching

## Experience

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KOAA News 5 | Colorado Springs, CO  
**Sports Anchor/ Reporter**  
04/2021 - 03/2022

- Posted on social media sites and KOAA's website weekly.
- Edited videos and interviews before publication.
- Interviewed sources, contacts and leads to gather information for stories.
- Performed extensive research to back up stories.

KATC News | Lafayette, LA  
**Sports Reporter**  
07/2019 - 04/2021

- Interviewed players and coaches to provide fans with team insights.
- Monitored daily sporting events and issues to discuss and report pertinent news.
- Reported real-time pre- and post-game coverage of sporting events.
- Built valuable network of sports and broadcast professionals for interviews.

WTAP News | Parkersburg, WV  
**Morning News Anchor**  
04/2017 - 07/2019

- Created tightly written news stories crafted from reliable sources.
- Posted on social media sites frequently to increase news broadcast traffic.
- Participated in brainstorming sessions with management to develop exciting and informative content, including teases and promotions.

## Education and Training

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Liberty University | Lynchburg, VA  
**PhD.** in Strategic Media  
Expected in 05/2024

University of Nebraska - Lincoln | Lincoln, NE  
**Master of Arts** in Journalism  
12/2019

Clark Atlanta University | Atlanta, GA  
**Bachelor of Arts** in Mass Media  
05/2016

## Certifications

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- TESOL
- Hootsuite Social Marketing

## Websites, Portfolios, Profiles

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- <https://www.brianamarie.tv/portfolio>